

For Immediate Release

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Local Company Offers Trade-Inn, Trade-Up Program to Area Businesses

LANCASTER, Pennsylvania (June 5, 2006) – Auction Inn, a professional online marketing company specializing in eBay sales, today announced a new opportunity for area businesses to increase their sales opportunities. Auction Inn has developed the **Trade-Inn, Trade-Up Program** that allows businesses to offer discounts on new merchandise by accepting trade-in of older models.

Auction Inn currently operates a commercial sales unit working with over one hundred area businesses in addition to providing online sales services for individuals and nonprofit organizations. This new Trade-In, Trade-Up Program gives businesses an outlet to increase inventory turn over by accepting older models of their branded merchandise. This item is sold on eBay by Auction Inn and provides the business with a marketable discount to the consumer at the time of the sale or a store credit for a later purchase.

The program also gives individuals the opportunity to purchase more current models of rapidly evolving merchandise where technology is changing the functionality of the items on an annual basis or even faster, such as golf clubs, hunting and fishing equipment, and athletic gear. Auction Inn is facilitating the concept of “temporary ownership” which enables individuals to maintain the latest models of their favorite things.

About Auction Inn

Auction Inn is a professional online marketing service specializing in eBay sales for the local community. Auction Inn sells merchandise for the local community on the powerful online marketplace of eBay while providing in-demand job training skills to Boys & Girls Club youth. Auction Inn is the first service dedicated to providing a way for charities and non-profits to benefit from selling items on eBay through a partnership with the Boys & Girls Club of

Lancaster. The partnership assists the Boys & Girls Club in becoming more self-sufficient and in providing valuable first time job skills to members of their organization. For more information go to www.auctioninn.com or call 717-509-6592.

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