

# Wall Street Foundation Selects Auction Inn as Online Donor Solution



**New York, NY, February 26, 2007.** The National Traders Charity Foundation announced today that they have selected Auction Inn to operate the foundation's online auctions.

"Auction Inn possesses the infrastructure, experience and expertise needed to run successful online auctions" says Scott F. Carotenuto, Founder and Executive Director of The National Traders Charity Foundation.

Carotenuto goes on to say "The NTCF is embracing online auctions as a regular part of its fundraising efforts. The securities industry is comprised of a lot of generous and successful people, and with record level Wall Street bonuses, we want to provide a simple forward channel to facilitate all level donations including larger-ticket donation items such as automobiles, electronics, and jewelry. For us, that channel is Auction Inn."

Additionally the foundation is expanding the participation to the corporate level by reaching out to brokerage firms and other financial services organizations for donations in the form of sports event tickets, theater tickets and other events including charity lunches with successful investors and Wall Street celebrities.

"We are very proud to work with NTCF to help the securities industry more easily support area charities" said Auction Inn President Bob Musser. "Our recent software integration with eBay's Giving Works program will give the charities a higher return on the sale of the donated items, and allow NTCF to focus on their core mission."

## **About The National Traders Charity Foundation (NTCF)**

The National Traders Charity Foundation, a Wall Street based charitable 501 (c) 3 non-profit organization, is committed to supporting national and local charities that are dedicated to aiding in the prevention and treatment of abuse, neglect and homelessness of children, as well as those organizations providing services to under privileged children and families throughout the United States. This support is made possible through unique NTCF donor programs such as Trading-For-Charity™ and Donatesecuritiesnow.com™.

The National Traders Charity Foundation

Helping people in need...one share at a time.

[www.tradingforcharity.org](http://www.tradingforcharity.org) 800-505-0375

**About Auction Inn** - Auction Inn is the first service dedicated to providing a way for charities and non-profits to benefit from selling items through eBay with their Next Generation Fundraising program. Auction Inn has partnered with the Boys and Girls Clubs of Lancaster to assist them in becoming more self-sufficient, and providing valuable job training and first time job skills to the members of their organization. For more information go to [www.auctioninn.com](http://www.auctioninn.com) or call 717-509-6592.